SAMANTHA ROBERTS

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PROFESSIONAL SUMMARY

Instructional Designer and Adult Educator with 15 years of experience designing learner-centred instruction in secondary and adult education settings. Skilled in technology-enhanced learning, asynchronous course development, accessibility-informed design (UDL), and authentic assessment, with proven experience collaborating with SMEs to develop high-quality online course materials.

CORE COMPETENCIES

- Instructional Design & Course Development
- Technology-Enhanced Learning (TEL)
- Adult Learning & Learner Support
- Universal Design for Learning (UDL) & Accessibility
- Authentic Assessment & Learner Analysis
- SME Collaboration & Faculty Consultation
- Project Management & Iterative Development
- Educational Technology Integration (AI, multimedia)

TECHNICAL SKILLS

Brightspace (D2L), Canvas, Blackboard, Edsby, Google Classroom, Articulate Rise, Canva, Adobe CC, AutoCAD, Google Workspace, Microsoft Office, GenAI tools

PROFESSIONAL EXPERIENCE

Course Developer (Contract) | Saskatchewan Polytechnic

January 2026 – Present

- Develop asynchronous online course content aligned with Saskatchewan Polytechnic expectations for quality online learning and learner support.
- Design structured learning pathways, interactive activities, and assessments to support adult learners in self-paced environments.
- Apply accessibility-informed design practices and incorporate stakeholder feedback through iterative development and revision cycles.

Graduate Instructional Design Project Work (ETAD Program) | University of Saskatchewan

2024 – Present

- Design technology-enhanced learning modules grounded in instructional design theory, adult learning principles, and inclusive course development practices.

- Contribute to micro-credential development focused on Deaf and Hard of Hearing inclusion and explore authentic assessment design in AI-influenced learning environments through graduate research.

Adult 12 Instructor (Literacy and Adult Education Program) | Saskatchewan Polytechnic

January 2023 – Present
(Evening delivery: Jan 2023 | Day delivery: Jan 2024)

- Teach Adult 12 learners in both day and evening formats, supporting diverse learner goals, backgrounds, and life responsibilities.
- Design and deliver structured learning experiences, assessments, and learner supports aligned with Adult 12 outcomes, adult learning theory, and technology-enhanced learning practices.

Teacher | Saskatoon Public Schools

March 2011 – June 2021

- Designed and delivered curriculum-based instruction using blended learning approaches, differentiated strategies, and technology-enhanced resources.
- Developed assessments and instructional supports to meet diverse learner needs across multiple disciplines.

ADDITIONAL EXPERIENCE

Photographer / Business Owner | Samantha Roberts Photography

January 2006 – Present

- Produce professional photography and digital media content, including editing, creative direction, and client consultation.
- Develop advertising and promotional materials for print and digital platforms.

National Truth and Reconciliation Commission – Imagine a Canada (2018)

- Facilitated youth learning on Truth and Reconciliation.
- Developed and maintained a website supporting Indigenous and non-Indigenous youth engagement.
- Travelled to Winnipeg to receive national recognition representing Saskatchewan.

EDUCATION

Master of Education (In Progress): Educational Technology and Design
University of Saskatchewan | Expected Completion: 2026

Bachelor of Education
University of Saskatchewan | 2008–2010

Bachelor of Science
University of Saskatchewan | 2000–2007